

Cyprus Creativeⁱⁿ Europe

2021-2023



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Cyprus Creativeⁱⁿ Europe

2021-2023



Nicosia
2024

**Creative
Europe
Desk**

Cyprus



Organisation
for European
Programmes
and Cultural
Relations

Book Title *Cyprus in Creative Europe 2021-2023*

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27 Ifigenias, 2007 Acropolis, Nicosia | +357 22809806 | +357 22809813 | info@epcr.org.cy

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Creative Europe Desk Cyprus

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The purpose of this brochure is to showcase the remarkable achievements of Cypriot cultural operators who have actively participated in the Creative Europe programme over the past few years. In a world where globalisation and technological advancements are ever-present, the importance of culture and creativity continues to grow significantly. With a budget exceeding €2.5 billion, the Creative Europe 2021-2027 programme offers numerous opportunities to highlight Cypriot talent as part of the European cultural mosaic.

Cyprus, with its strategic geographic location, rich millennial heritage, and robust services sector, is uniquely positioned to thrive in this dynamic environment. Since the establishment of the Organisation for European Programmes and Cultural Relations (OEPCR), we have been dedicated to harnessing these assets. Our mission is to empower Cypriot creators and cultural professionals, helping them navigate and capitalise on the opportunities provided by the European Union and other international platforms. Through innovation, research, capacity building, and extensive international networking, we strive to elevate Cyprus' cultural landscape.

The EU programmes, networks, and initiatives – such as Creative Europe, Citizens, Equality, Rights and Values (CERV), the New European Bauhaus, the Anna Lindh Foundation, and the European Union National Institutes of Culture (EUNIC), for which our Organisation serves as the national contact point for Cyprus – provide a solid foundation for this endeavour.

This brochure aims not only to inform but also to inspire and motivate potential beneficiaries of the Creative Europe programme. I extend my deepest gratitude to the European Commission, EACEA, and the Deputy Ministry of Culture for their support. I also thank the members of the Board of Directors of the OEPCR and the national authorities they represent, notably the Ministry of Foreign Affairs, the Ministry of Education, Youth and Sport, and the Deputy Ministry of Research, Innovation and Digital Policy.

I wish to especially and wholeheartedly thank the dedicated staff of the Creative Europe Desk Cyprus, managed by the Organisation for European Programmes and Cultural Relations (OEPCR). Their commitment, expertise, and passion have profoundly impacted hundreds of Cypriot cultural organisations and individuals. Moreover, the work carried out by the OEPCR has contributed to fostering a vibrant cultural ecosystem in Cyprus.

Dr Elena Theodoulou – Charalambous

*President of the Board of the Organisation for European Programmes and Cultural Relations
Head of European and International Affairs, Deputy Ministry of Culture*



It is my privilege to introduce this insightful brochure, a snapshot of Cyprus' vibrant engagement with the Creative Europe programme. Our mandate as Organisation for European Programmes and Cultural Relations and Creative Europe Desk Cyprus is to operate, in alignment with EU legislation, to promote this programme, assisting potential beneficiaries and facilitating the European Commission in the dissemination of programme results.

Since 2021, when we were designated to operate the Creative Europe Desk for the Republic of Cyprus, our focus has been on addressing the specific needs of our cultural organisations. Despite the island's rich talent and comparative advantages, there exists a need for these organisations to develop high-quality, competitive actions that align with their strategic visions.

Our efforts extend beyond the typical responsibilities of a Creative Europe Desk. We have cultivated strong media communications and developed tailored capacity-building programmes. These initiatives have significantly enhanced the capabilities of our cultural and creative sectors, enabling them to connect with peers across Europe and globally, and to successfully participate in various projects.

I am thrilled to report that since assuming the role of the Creative Europe Desk Cyprus in 2021, our efforts have borne fruitful outcomes. Cypriot organisations have not only increased their participation in EU-funded programmes but

have also significantly enhanced their impact on society. From absorbing 2 million euro in the period 2014-2020, we have escalated our absorption to 5 million euro for the period 2021-2024, with 341 Cypriot organisations participating in proposals, and 63 of these being part of successful projects.

This brochure is designed to practically introduce you to the different strands of Creative Europe, offering a pathway to understand and draw inspiration for your innovative projects. It is a reflection of our commitment to expanding, promoting, and connecting Cypriot culture within European and global frameworks.

I would like to thank you for your interest and engagement, which fuels our continuous drive to foster a culturally rich and interconnected Europe.

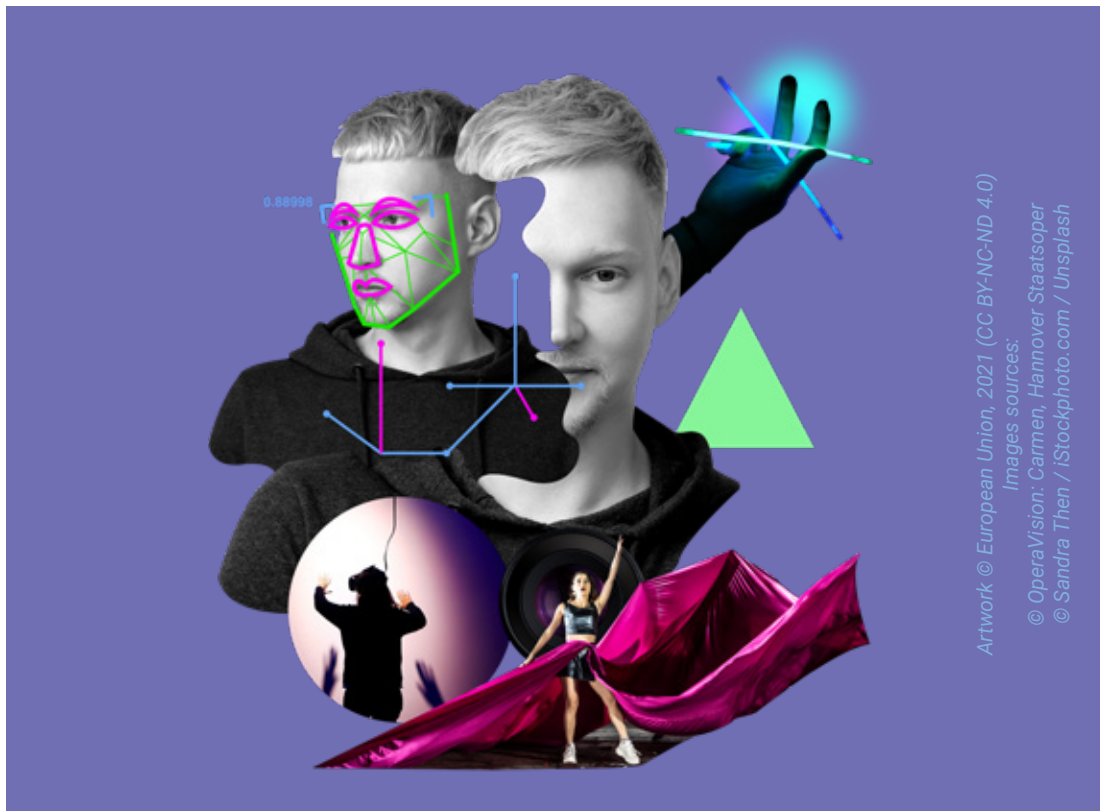
Nenad Bogdanovic

*Planning and Development Coordinator of
Organisation for European Programmes and
Cultural Relations
Head of Creative Europe Desk Cyprus*

Culture Strand

The **Culture Strand** of the **Creative Europe Programme** supports a wide range of cultural sectors, including architecture, cultural heritage, design, literature, music, and performing arts, covering EU countries and beyond. Through the strand's schemes, and especially through the **European Cooperation Projects scheme**, which is a key pillar of the Culture strand, the programme aims to foster artistic creation, promote the distribution of European content, and provide cross-border opportunities for artists, aiming also at stimulating the digital and environmental transitions of the European culture and creative sectors. The **Culture Moves Europe** supports international mobility by providing mobility grants for artists and cultural professionals in all 40 creative Europe countries. Another important action is the **Circulation of European Literary Works**, which supports the translation, publication, and distribution of European fiction, helping to

expand the reach of European literature. **European Platforms Scheme**, helps cultural operators to increase the visibility and promotion of emerging European artists and works, by providing artists with opportunities to develop their skills and internationalize their careers. **European Networks** support cultural organisations and professionals who contribute to strengthening the competitiveness and diversity of the European cultural and creative sectors, whereas the **Pan-European Cultural Entities Action** supports cultural entities, operating throughout the Union, in offering training, professional opportunities, and performance platforms for young, talented artists.



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Images sources:

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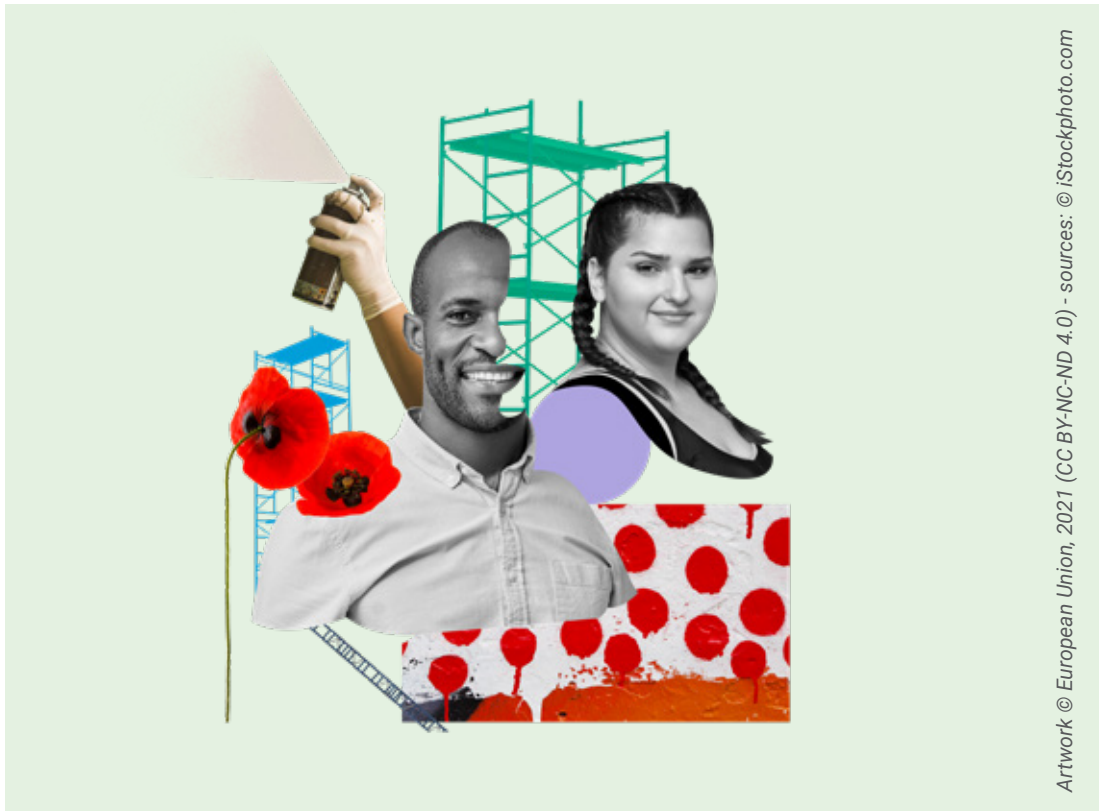
© Sandra Then / iStockphoto.com / Unsplash

MEDIA Strand

The **Creative Europe MEDIA Strand** is a significant part of the EU's efforts to strengthen the audiovisual sector, which includes Cinematography, TV, Video Games and Immersive Content, aiming to boost the competitiveness of European audiovisual industries and promote the global circulation of European works. It supports a wide range of activities, including the development, sales and distribution of films, television programming, and digital media, with a focus on enhancing the development, production, distribution, and exhibition of European audiovisual content. The programme also prioritizes the professional growth of industry experts through training initiatives. To facilitate cooperation across the audiovisual value chain, the MEDIA Strand is structured into four clusters: **Content**, **Business**, **Audience**, and **Policy**.

The **Content** cluster supports the creation of high-quality audiovisual works, while the **Business**

cluster encourages innovation and collaboration. The **Audience** cluster aims to expand access and visibility of European content, and the **Policy** cluster works on improving the regulatory framework for the sector. Key funding opportunities include support for **Audience Development**, **European Festivals**, **Film Distribution**, **Film Sales Agents**, and **VOD Networks**. These initiatives promote the sales and international reach of European films. Funding is provided for **co-development**, **slate development**, and exploring new business models, fostering growth and cross-border cooperation within Europe's audiovisual industry. This strategic approach ensures the sustainability and global visibility of European audiovisual productions, enabling them to thrive in an increasingly competitive international market.



Cross-Sectoral Strand

The **Cross-Sectoral Strand** of the Creative Europe Programme promotes collaboration across cultural and creative sectors to address shared challenges and opportunities. It focuses on transnational policy cooperation, enhancing visibility, and ensuring the transferability of results. The strand supports innovative solutions addressing all components of the creative value chain from creation to distribution, and promotion, responding to technological changes. For the first time, it specifically targets the news media sector, addressing media literacy, pluralism, and freedom while supporting quality journalism in the digital age. Key initiatives include **Creative Innovation Labs**, which foster innovative solutions for both market and non-market sectors, and the establishment of **Creative Europe Desks** in participating countries to facilitate cross-border cooperation and the exchange of best practices. These efforts aim to strengthen the cultural and

creative sectors, promote social inclusion, and support media freedom and innovation across Europe. Ultimately, the strand seeks to enhance the adaptability and resilience of the cultural and media industries in a rapidly changing digital landscape.



Culture Strand



ARCH-E

European Platform for Architectural Design Competitions



The main objective of Arch-E is to promote high-quality architectural solutions for the built environment by increasing the use of architectural design competitions (ADC) in Europe and overcoming cross border market barriers in the market for architectural services; ADC structures determined by national frameworks and traditions and due to a lack of information exchange, there is very low transnational participation. This information lack excludes many architects from participating in the (cross border) market and thus hinders competition.

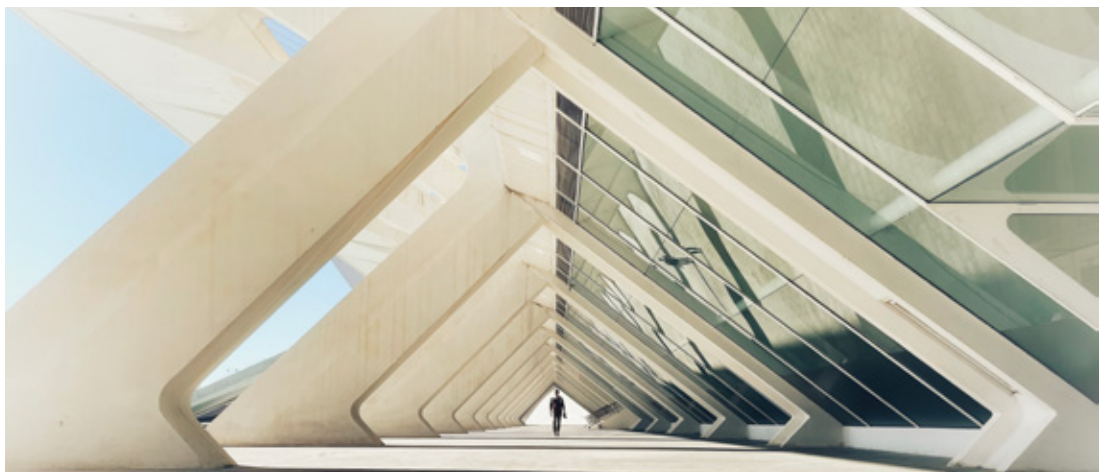
Small/micro-enterprises - with an above-average proportion of female and/or young architects - are particularly affected, which has a detrimental effect on their professional career. Promoting ADCs will lead to a better implementation of the Davos Declaration for Baukultur and of the New European Bauhaus in European planning and building projects on a daily basis and will help to meet the climate challenge and to improve the quality of the built environment.

Main outputs are the Arch-E Map, a comparative

description of national ADC systems, the multilingual Arch-E Glossary with technical terms and the Architects' Needs Report. The newly developed Arch-E online platform provides a wide-range information on ADC systems (with a special focus on consideration of Baukultur and New Bauhaus standards) and facilitates transnational participation; core element is a network of >500 architects from >20 countries, from which transnational working groups can be quickly recruited for participation in ADCs which is especially important for women and young professionals who usually have less transnational business contacts.

In a White Paper we inform policy-makers about the project results and provide recommendations how the internationalisation of careers, equal treatment and the Green Deal goals can be achieved best in architecture.

Our Consortium reaches over 560,000 architects across Europe who benefit from the project results.



**Website**<https://arch-e.eu/>**Funding Year**

2022

**European Union Grant**

980.180,00 €

**Action**European Cooperation Projects
(CREA-CULT-2022-COOP-2)**CONSORTIUM****Coordinator**

BUNDESKAMMER DER ZIVILTECHNIKER, Austria

Partners

- BUNDESARCHITEKTENKAMMER BAK BUNDESGEMEINSCHAFT DER ARCHITEKTENKAMMERN KOERPERSCHAFTEN DES OEFFENTLICHEN RECHTS E.V., Germany
- CONSEIL DES ARCHITECTES D'EUROPE, Belgium
- HRVATSKA KOMORA ARHITEKATA, Croatia
- MAGYAR EPITESZ KAMARA, Hungary
- SEPA ENGINEERING GMBH, Austria
- SYLLOGOS ARCHITEKTONON KYPROU, Cyprus
- TECHNISCHE UNIVERSITEIT EINDHOVEN, Netherlands
- UNIVERSITAT POLITECNICA DE VALENCIA, Spain
- ZBORNICA ZA ARHITEKTURO IN PROSTOR SLOVENIJE, Slovenia

Project card:

Project Number: 101055619

ASEA

A Sea Change



“A sea change” project innovates and integrates high quality European critical, interdisciplinary, and participatory artistic practices that deal with issues of blue economy into the lives of coastal communities in a more direct and purposeful manner, going beyond the profit agenda and tourist oriented cultural activities, and emphasizing at the same time sustainable living, critical approach and social inclusion. It focuses on creative and innovative interventions in cultural and natural ecologies related to the sea, engaging an array of different cultural agents and citizens in a common effort to catalyze positive change and make real difference in the lives of involved European coastal communities. The project is concentrated on the Mediterranean region, uniting four European partners based in Mediterranean countries highly

dependent on blue economy sector: Cyprus (NeMe), Spain (Quo Artis Foundation), Greece (MOMus-ECA) and Croatia (KONTEJNER, as the lead partner). As a consortium dedicated to creation and promotion of socially and environmentally beneficial contemporary cultural practices, project partners in this initiative address the local and European blue economy urgencies in the areas most affected by them – on the coastline and along the seas of Mediterranean countries. The project is built around designing, testing and assessing community-oriented innovative actions that aim to: a) bring new and sustainable cultural practices to coastal areas, b) educate and build capacities of involved cultural agents and local citizens, and c) foster critical practices and innovations in coastal economies.



**Website**<https://a-sea-change.net/>**Funding Year**

2021

**European Union Grant**

199.727,00 €

**Action**European Cooperation Projects
(CREA-CULT-2021-COOP-1)**CONSORTIUM****Coordinator**

KONTEJNER / BIRO SUVREMENE UMJETNICKE PRAKSE, Croatia

Partners

- QUOARTIS FUNDACION, Spain
- NEME, Cyprus
- MITROPOLITIKOS ORGANISMOS MOUSEION EIKASTIKON TECHNON THESSALONIKIS, Greece

Project card:

Project Number: 101056141

BELEM

Boosting European Lyrics via Entrepreneurial Monetisation



The BELEM project, Boosting European Lyrics and their Entrepreneurial Monetisation, fosters the licensing, aggregation, distribution, exhibition and translation for meaning and greatly increases the monetisation of European lyrics and lyric translations for meaning. This significantly boosts the sustainability and exportability of European Music songs for music publishers and songwriters, (labels and artists) and benefits the audience, leading to increased language diversity and understanding globally, with translated lyrics crossing (and breaking) borders, both in digital and virtual, as well as live -in concert- formats. These lyrics and lyric translations for meaning will be distributed globally. Virtual and live concerts by European artists will be produced with subtitles, singing in their native languages, or a mixture of languages, and will be able to be understood by audiences in any country, in many languages.

BELEM has Objective 1 (Transnational Creation and Circulation of works) at its core, with the Sector-Specific Priority no. 6 for the Music

Sector as its capacity building, innovative drive, reinforcing the capacity of European music professionals, publishing companies and labels in music promotion, distribution and monetisation.

BELEM allows EU based works to be licensed and distributed, with lyric translations for meaning, thus legalising currently unauthorized digital sites around the globe, while also monetising these views, through new digital, accounting and technological means, expanding traditional business models for EU works. Driving new revenue streams to European authors, composers and publishers, as well as providing new digital tools for labels and music distributors to create new lyric videos in the original and multiple languages for their European recording artists, the project also boosts the co-creation and co-production of new European works and recordings, adding new economic value to European musical and linguistic heritage.



**Website**<https://belem.music/>**Funding Year**

2021

**European Union Grant**

2.000.000,00 €

**Action**European Cooperation Projects
(CREA-CULT-2021-COOP-3)**CONSORTIUM****Coordinator**

ZEBRALUTION GMBH, Germany

Partners

- 1 PLUS V, France
- AMAEI - ASSOCIACAO DE MUSICOS ARTISTAS E EDITORAS INDEPENDENTES, Portugal
- BARDIS MUSIC COMPANY LIMITED, Ireland
- BROMA 16 NL BV, Netherlands
- DEEZER, France
- DOTMUSIC LIMITED, Cyprus
- INDEPENDENT DIGITAL SPOLKA Z OGRANICZONA ODPOWIEDZIALNOSCIA, Poland
- MARS MUSIC AB, Sweden
- METATRON SRL, Italy
- NORD UNIVERSITET, Norway
- REGIONALNA UDRUGA NEZAVISNIH DISKOGRAFA, Croatia
- SARAIVA CANEJO LEITAO UNIPESSOAL LDA, Portugal
- UNISON RIGHTS SL, Spain

Project card:

B-Me

Blending Melodies: Bridging cultural identities



"B-Me - Blending Melodies: Bridging cultural identities" is based on the transnational creation and circulation of musical compositions that will be created through the collaboration of local composers with musicians who have a refugee or migratory background and performed by the Sistema orchestras and other children, youth and professional orchestras. Sistema Cyprus, El Sistema Greece and Associação das Orquestras Sinfónicas Juvenis Sistema Portugal, join their expertise to bridge cultural identities through music diversity seeking to form a new European music identity. Fifteen local composers will have the opportunity to work together with fifteen musicians who have a refugee or migratory background (5 and 5 in each partner country) in a powerful intercultural experience that creatively enhances social diversity. Fifteen original compositions (5 in each country) will be created and throughout the process, the 30 participants will benefit from strong networking opportunities

and from the circulation of their compositions in at least 3 EU countries. 400 children attending our Sistema inspired programs will benefit from the project's workshops, which aim to strengthen their sense of belonging in their new societies and their understanding of other cultures through music. In Greece and Cyprus Sistema students are at their large majority students of migrant and refugee backgrounds. Portugal's participants are children located in "Priority Intervention School Territories" and have less favored socio-economic backgrounds. Other composers and university music students will also benefit from the project's seminars that will take place in each country. Finally, our programs' orchestras will offer 3 main concerts (1 in each country) and at least 10 other children, youth and professional orchestras in the EU and internationally will perform the project's new compositions, giving the opportunity to other musicians and audiences to engage with the produced compositions.



© Carlos Porfirio, 2022



© Maria Neophytou, 2022

**Website**<https://thebmeproject.com/>**Funding Year**

2021

**European Union Grant**

199.924,00 €

**Action**European Cooperation Projects
(CREA-CULT-2021-COOP-1)**CONSORTIUM****Coordinator**

SISTEMA CYPRUS, Cyprus

Partners

- ASSOCIACAO DAS ORQUESTRAS SINFONICAS JUVENIS SISTEMA, PORTUGAL, Portugal
- EL SISTEMA GREECE, Greece

Project card:

Project Number: 101130055

CDCD

CONTESTED DESIRES: Constructive Dialogues

Creative space for democratic conversations about the heritage of colonialism



Contested Desires creatively responds to one of the most important, and divisive, issues now facing culture: the legacy of European colonisation. This issue goes beyond the now familiar questioning of ownership, where artifacts have been acquired from former colonies by means of war, plunder and misappropriation. It stretches to the legitimacy of the collections themselves and whether they have been built with the profits of colonialism, and increasingly to the public exploitation of this heritage for politically populist and nationalist discourse. Europe's heritage is being instrumentalised in dangerous culture wars.

The Contested Desires consortium, which represents both colonizers and the colonised uses contemporary art practices to create spaces where these issues can be explored safely and in their true complexity. 22 artists from 11 countries will be commissioned to work with heritage partners and local communities, responding to contentious collections and sites. They will create new art

works and exhibitions, enriched by workshops and public events, resulting in a body of new work that explores the issues from different social and cultural perspectives. A focus on social inclusion and audiences will mean that each commission is a driver of innovation and change, and the new interpretations and relationships will have a lasting impact on the partner institutions and their local communities.

A capacity-building programme for museum staff and artists will further explore the experience of the commission so that the learning they produce is widely shared in good practice guidance, publications and online. The most important outcome of the project will be to provide heritage professionals with methods, resources and – above all – the confidence to use contested heritage as a focus for constructive, democratic dialogue that reflects the best of European values and contributes to reconciliation across the divisions of the past.



© Larnaka Tourism Board, 2023



© ECCOM, Italy, 2024

**Website**<https://contesteddesires.eu/>**Funding Year**

2023

**European Union Grant**

999.455,00 €

**Action**European Cooperation projects
(CREA-CULT-2023-COOP-2)**CONSORTIUM****Coordinator**

ECCOM CENTRO EUROPEO PER L'ORGANIZZAZIONE E IL MANAGEMENT CULTURALE - EUROPEAN CENTRE FOR CULTURAL ORGANISATION AND MANAGEMENT ASSOCIAZIONE, Italy

Partners

- ASSOCIACIO PROMOTORA CENTRE DE CULTURA DE DONES FRANCESCA BONNEMAISON, Spain
- ASSOCIATION INTERNATIONALE POUR LA BIENNALE DE JEUNES CREATEURS DE L'EUROPE ET DE LA MEDITERRANEE, Belgium
- D6 CULTURE EU LTD, Cyprus
- ECCOM PROGETTI SRL, Italy
- FONDAZIONE MUSEO DELLE ANTICHITA EGIZIE DI TORINO, Italy
- MINISTERO DELLA CULTURA, Italy
- NOTRE CULTURE D'ABORD, Tunisia
- PRO PROGRESSIONE KULTURALIS NONPROFIT KOZHASZNU KFT, Hungary
- STICHTING CREATIVE COURT, Netherlands
- STICHTING HERENGRACHT 401, Netherlands
- UNIVERSIDADE DE LISBOA, Portugal
- XARKIS LTD, Cyprus

Project card:

Project Number: 101099776

ClimAID

Building resilience to climate change through Cultural Heritage and Urban Arts



ClimAID is an innovative project idea combining cultural heritage, climate change and Urban Art activities. The idea relies on the promotion of cultural heritage practices in tackling climate change, through arts and technologies. Climate change, according to literature, is an evolving process affecting societies and cultures that constantly had to find solutions to adjust their living according to the new environmental realities. The impact of climate change on history and culture are often represented in climate policy and research. However, a new trend on research is arising with the reversed objective. How Cultural heritage can provide an insight of methods and good practices to manage climate changes?

In order to give answers to the aforementioned, the project adapts a research methodology to identify cultural heritage best practices across Europe and then promote them through digital education and urban art. The project will create a toolbox of best

practices, which will be integrated into an open resource platform. The platform will allow users to experience the full implementation of these practices in a 3D environment. The participation of well-known universities and major cultural actors in Spain, Portugal, Italy, Greece and Cyprus will ensure the sustainability of the results by developing an e-learning course especially designed to provide knowledge on the impact of Heritage and Urban Arts to mitigate Climate Change for the needs of Universities, Archaeological sites, tourist guides, cultural centres, museums, municipalities etc. Project's activities will be embraced by an Urban art campaign with national street festivals, implementing real wall murals, act performances, music & dance contributions in several cities of project countries. The project aspires to reach out more than 2000 youth, potential beneficiaries and cultural actors due to the large scale campaign and to high impact results.



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**Website**

<https://www.climaidproject.eu/>

**Funding Year**

2022

**European Union Grant**

200.000,00 €

**Action**

European Cooperation projects
(CREA-CULT-2022-COOP-1)

CONSORTIUM**Coordinator**

UNIVERSIDAD DE ZARAGOZA, Spain

Partners

- ANDREAS ST. (PSOMA) LTD, Cyprus
- COFAC COOPERATIVA DE FORMACAO E ANIMACAO CULTURAL CRL, Portugal
- DIMOS IITON, Greece
- FUNDACION OBRA SOCIAL BOA MISTURA, Spain
- GRUPPO ARCHEOLOGICO ROMANO, Italy

Project card:

Project Number: 101128542

CONTINUUM

Continuum: Observatory of Climate Crisis and its Artistic and Creative Solutions



CONTINUUM is an international and long-term visionary research project in art, design, new technologies and science that offers a kind of observatory for our pandemic, climate and war crises. It will create a new space of thought, a melting pot of reflections and associations, bringing together different disciplines and lines of research.

The aim is to bring together talented people from different backgrounds, thinkers, philosophers, scientists, designers, and artists, mobilised by the current critical situation, and to provoke a global and transdisciplinary brainstorming on the central questions of the paradigm of the Anthropocene based on uncertainty and growing complexity, which should lead not only to a critique of the negative aspects of the unprecedented "human impact" on nature and our planet but also to the proposal of new methods for non-invasively transforming nature and learning how to live in the near future.

The main goal is to host a global CONTINUUM Summit as well as other more thematic conferences to create a participatory space for critical thinking and exploration of new mutations in art/science and new technologies, climate change and social inclusion, and to discuss new ideas on how to transform our world and lifestyles for resilience, climate neutrality and adaptation through new innovative ideas emerging from the hybridisation of art, technology and science. Another important objective is to create a permanent European Observatory (CONTINUUM Observatory) to monitor and analyse the impact of the climate crisis on culture and society and to promote the use of art, science and creativity to address this global challenge. The Continuum Observatory will be a tool for the experimentation and collection of new artistic and cultural practices and for the transfer and exchange of newly developed models between creative and scientific professionals, policymakers and, ultimately, all European citizens.



© Achilleas Kentonis, 2024

**Website**<https://continuum-observatory.eu/about-us/>**Funding Year**

2023

**European Union Grant**

199.245,00 €

**Action**European Cooperation projects
(CREA-CULT-2023-COOP-1)**CONSORTIUM****Coordinator**

XLAB S.R.O., Czechia

Partners

- 360 INNOVATION CULTURE LTD, Cyprus
- EUROPEAN INSTITUTE OF CHERNOBYL, Ukraine

Project card:

Project Number: 101129697

Cultural BEES

Creating cultural heritage businesses through hybrid learning models & hands-on curricula across borders



The general objective of the “Cultural BEES” project is to develop and implement a training program and digital toolkit that support the promotion of entrepreneurship skills in the Cultural and Creative Industry among youth. Inspired by the Junior Achievement training model “Inspire-Prepare-Succeed”, the project is aimed at providing the target groups, 15-18 year old students and 18-30 year old young people, with the necessary skills, knowledge, and tools to succeed in their careers within the Cultural and Creative Industries (CCI) sector. The program is designed to support the target groups in developing their ideas, projects, and businesses in the CCI sector and to provide them with the means and skills to ensure that their projects are sustainable, inclusive, and innovative. This will be achieved through a combination of face-to-face training sessions, self-paced online learning, and virtual communities. Within the project, it is planned to carry out large-scale piloting of the developed methodology, including the training of 1000 students at secondary and

tertiary level education, in 3 European countries (Cyprus, Bulgaria and Italy).

Cultural BEES consortium is composed of 11 partners, (i.e., the JA Europe and three JAs in partner countries, two universities, one social enterprise, one strategic design hub, one association of municipalities and two SMEs) and one associated partner (i.e. UNESCO Cyprus), from 6 EU countries (Belgium, Cyprus, Slovenia, Italy, Poland, Bulgaria), selected on the basis of their complementary skills and the different areas of expertise that are necessary for the successful implementation. The Consortium has structured its activities into 6 work packages (WP), scheduled to run for 36 months: Project management and coordination, Skills mapping, Training design and development, Testing and implementation in Schools and Universities, Best Practices and Policy Recommendations, Communication and Dissemination.



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**Website**<https://www.culturalbees.eu/>**Funding Year**

2023

**European Union Grant**

999.306,00 €

**Action**European Cooperation projects
(CREA-CULT-2023-COOP-2)**CONSORTIUM****Coordinator**

JUNIOR ACHIEVEMENT EUROPE, Belgium

Partners

- ANCI LOMBARDIA, Italy
- C.A. INNOEUSPHERE LIMITED, Cyprus
- CONSORZIO MATERAHUB INDUSTRIE CULTURALI E CREATIVE, Italy
- DANMAR COMPUTERS SP ZOO, Poland
- DZHUNIAR ACHIYVMANT BALGARIYA, Bulgaria
- IKONOMICHESKI UNIVERSITET - VARNNA, Bulgaria
- ISOLA CATANIA IMPRESA SOCIALE SRL, Italy
- JUNIOR ACHIEVEMENT - YOUNG ENTERPRISES CYPRUS, Cyprus
- JUNIOR ACHIEVEMENT - YOUNG ENTERPRISE ITALY, Italy
- UNIVERZA V NOVI GORICI, Slovenia

Project card:

DH - Dancing Histor(y)ies

Binding communities and heritage through dance



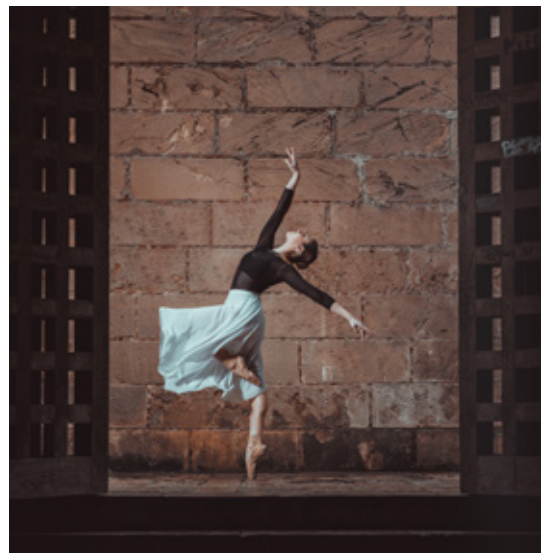
"Dancing Histor(y)ies - Binding communities and heritage through dance" builds on the positive experience of Heritart, a Creative Europe small scale cooperation project focused on the promotion of archaeological sites through performing arts. Where "Dancing Histor(y)ies - Binding communities and heritage through dance" will innovate is in the combination of heritage sites, local community groups and visiting dance companies; the development and testing of how these constituencies best come together, with local variants, across 2 editions of a festival with multiple locations. DH's use of Dramaturgs as creative catalysts to facilitate collaboration between the 3 key sets of stakeholders; Higher Education research input into the modelling, testing and implementation of these practices

and sector focused Training of key professionals together constitute a unique capacity building of the EU heritage sector, modelled, tested, refined and disseminated for wider interrogation and adaptation.

The project will be enriched by the different perspectives, suggestions and approaches of the institutions, target groups and stakeholders involved. At the end of the project, the good practices detected, the methodology designed, and the results achieved, will become a shared and common knowledge available for further use and implementation at European level, creating a multiplier effect that single institutions wouldn't have reached at a national level.



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**Website**<https://www.climaidproject.eu/>**Funding Year**

2022

**European Union Grant**

1.999.996,00 €

**Action**European Cooperation projects
(CREA-CULT-2022-COOP-3)**CONSORTIUM****Coordinator**

ASSOCIAZIONE ENTI LOCALI PER LE ATTIVITA DI CULTURA E DI SPETTACOLO, Italy

Partners

- 420PEOPLE ZU, Czechia
- ALONI & BRUMMER PRODUCTIONS AB, Sweden
- ARHEOLOSKI INSTITUT, Serbia
- ASOCIACION AEI CLUSTER DE TURISMO DE EXTREMADURA, Spain
- CONSORCIO PATRONATO FESTIVAL INTERNACIONAL DE TEATRO CLASICO EN EL TEATRO ROMANO DE MERIDA, Spain
- ETAIREIA KOINONIKIS PAREMVASIS KAI POLITISMOU TIS NOMAPCHIAKIS AFTODIOIKIS MAGNISIAS, Greece
- FONDATSIYA ART LINK, Bulgaria
- I BORGHI SRL, Italy
- KULTURALIS OROKSEG MENEDZSEREK EGYESULETE, Hungary
- MAPA DAS IDEIAS - EDICOES DE PUBLICACOES LDA, Portugal
- POLSKI TEATR TANCA, Poland
- TECHNOLOGIKO PANEPISTIMIO KYPROU, Cyprus

Project card:

Project Number: 101055858

EDGE

Co-creation, circulation, capacity building and awareness in Peripheral and Ultra Peripheral Festivals



EDGE – Co-creation, circulation, capacity building and awareness in Peripheral and Ultra Peripheral Festivals, is a collaborative project of three boutique festivals: Tremor, in the Azores, Portugal, Keroxen in the Canary Islands, Spain, and Fengaros, in Cyprus. EDGE aims at closing the gaps between the festivals of peripheral and ultra peripheral islands, and those of central Europe by creating a transnational co-creation program for local artists and by enforcing environmentally responsible behaviors in festivals.

Festivals from peripheral zones face inevitable economic and logistical challenges when compared to their central counterparts, which reflect on greater difficulty in booking foreign acts, as well as in fostering strong, structured music industries that enable music careers for local artists and allow significant local community engagement.

Moreover, adopting sound environmental, inclusion and gender balance agendas, in often isolated and fragile communities, can be particularly challenging. This project addresses the problems of island peripherality, while acknowledging each island's particular features and challenges, by supporting the transnational co-creation of local artists, as a way of both promoting them to external publics and promoters, and bringing each festival closer to its local community, thereby increasing audience engagement and renovation. Notwithstanding its co-creation focus, EDGE is also centered in bringing sustained and structured environmentally friendly solutions to peripheral festivals while adopting responsible inclusion and gender balance actions. EDGE's capacity building program will reflect this project's main objectives to train artists and music professionals of each territory to boost their music scenes, and bring proximity to local artists, music professionals and general public of the territories to more structured and dynamic music markets.



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© Andreas Trachonitis, 2024

**Website**

<https://couthemixto.com/projects/edge>

**Funding Year**

2021

**European Union Grant**

199.999,00 €

**Action**

European Cooperation projects
(CREA-CULT-2021-COOP-1)

CONSORTIUM**Coordinator**

PLUTAO CAMALEAO - ASSOCIACAO CULTURAL E RECREATIVA, Portugal

Partners

- KRXN SL, Spain
- LOUVANA DISKOI LTD, Cyprus

Project card:

EMPACT

Empathy and Sustainability: The Art of Thinking like a Mountain



The project adopts an innovative approach by addressing the role of empathy in advocating for the climate crisis at the speed needed through artistic co-operation and creation of novel art-projects, and suggests that exploring the empathy-sustainability relationship through the arts can bring significant advances to the promotion of sustainability actions and pro-environmental behaviours. The project aims at supporting a diverse set of cultural players to take an active role promoting empathy and sustainability in their respective local, national and transnational/European communities, advancing a better understanding of the ways in which empathy-related arts contribute to individual sustainability orientations and broader environmental sustainability.

The project is expected to initiate a dialogue between artists, sustainability experts, philosophers and social scientists, in order to explore the importance of empathy as a key to aid people tackle and act upon climate change. In that scope, the proposal lies on two interconnected pillars: (i) the facilitation of artists to produce, through sustainable practices, art that fosters an empathic stance towards non-human beings and nature, and thus effectively incorporate the concept of sustainability in their artistic production; (ii) the necessity for artists and cultural workers to become themselves empathic and resilient individuals in order to deal with the post-pandemic social and economic crisis. The proposed set is designed on our belief that the concept of empathy and its conceptual derivatives can shed new light on how we understand and embody sustainability in the arts, and become the common theoretical ground of the two pillars.



**Website**<https://www.empact-project.org/>**Funding Year**

2021

**European Union Grant**

971.603,00 €

**Action**European Cooperation projects
(CREA-CULT-2021-COOP-2)**CONSORTIUM****Coordinator**

TECHNOLOGIKO PANEPISTIMIO KYPROU, Cyprus

Partners

- ESPACIO ROJO, Spain
- FONDAZIONE LAMBERTO PUGGELLI, Italy
- MOUSEIO VORRE, Greece
- NATURE, ART & HABITAT, Italy
- NATZIONALNA AKADEMIYA ZA TEATRALNO I FILMOVO IZKUSTVO (NATFIZ), Bulgaria
- UMETNOSTNA GALERIJA MARIBOR, Slovenia
- WISEFOUR INNOVATION AND DEVELOPMENT ORGANISATION LTD, Cyprus

Project card:

Project Number: 101130024

EUCT

Eurotoire Circuit - Co-creation, circulation and capacity building for emerging artists



Eurotoire Circuit (EUCT) is a two-year co-creation, circulation and capacity building programme connecting emerging artists from Cyprus, Portugal and France. The main objectives are to boost the artistic skills and professional capacity of the participants in order to collaborate beyond their borders, and to develop their entrepreneurship, music production, marketing and PR skills to form a just and resilient level playing field in the European music market. Divided into three main pillars, Capacity Building, Artistic and Creative Expression and Communication and Dissemination, EUCT will consist of a series of online and at-venue mentoring workshops and sessions in each country, instructed by experienced professionals who will provide artistic guidance and training on topics related to cross-border collaboration, music business, music production, marketing and PR, diversifying curation and challenges artists face. Additionally two residential songwriting, production and recording sessions will be

hosted in Cyprus and Portugal where selected participants will co-create, produce, and record new music. The project will result in a collaborative ten-song album which, through the Communication and Dissemination pillar designed by the consortium and dedicated to the promotion of the aforementioned work, will aim to form new synergies, develop the artists' and partners' networks, grow their audience and promote EUCT's actions on a transnational level and thus promote the co-creation process and practices. Furthermore, the co-created album will be presented live by the selected participants in major events and festivals in all three participating countries. EUCT tackles gender inequality amongst other challenges in the European music sector and is designed to celebrate the true diversity of the European repertoire, as it gives a platform for music co-creation to emerging artists, equipping them with skills to promote cross-border collaboration and diversification.



**Website**<https://www.eurotoire.com/>**Funding Year**

2023

**European Union Grant**

200.000,00 €

**Action**European Cooperation projects
(CREA-CULT-2023-COOP-1)**CONSORTIUM****Coordinator**

LOUVANA DISKOI LTD, Cyprus

Partners

- ARDA CORE SA, Portugal
- MEDIATONE, France

Project card:

Project Number: 101056030

IN EX

In Ex(ile) Lab



In Ex(ile) Lab is a two-year laboratory bringing together cultural organisations based in France, Italy, Cyprus and Portugal. It is aimed at testing tailored transdisciplinary integration paths in which artists in exile can grow as individuals and artists, in their host societies and the European space. It will adapt the existing tools of artistic support and use them as bedrock to prototype new ways of collaborating with artists. By doing so, In Ex(ile) Lab aims at gearing up professionals with the appropriate tools to create opportunities and make space for artists in exile. Building capacities of cultural organisations will contribute to increasing the participation of artists in exile in the European cultural and creative sectors, and renewing the approach of diversity in cultural spaces. A group of 12 selected artists will take part in a one-year program including both activities centred on creation and artistic practice (master class session, video creation workshops, cross-country production residencies, pitching session),

and activities that cater to the need for information, contextualisation and individual support (webinar and mentorship program). This will be the occasion for artists to enhance their practice, achieve mobility and engage with new audiences and partners. In Ex(ile) Lab partners, a total of 10 cultural and social organisations, will adapt in real time their tools and methodologies of artistic support. They will also participate in professional meet-ups to gain a better understanding and account of the needs of artists in exile. Four artworks will be produced, as well as a curated catalogue presenting them. A toolkit aimed at cultural organisations looking to work with artists in exile will be released, in order to encourage them to appropriate tools and methodologies developed in the lab. Lastly, a website will be used as a platform to share contents related to the project, including short audio-visual objects produced by the artists.



**Website**<https://inexilelab.eu/>**Funding Year**

2021

**European Union Grant**

200.000,00 €

**Action**European Cooperation projects
(CREA-CULT-2021-COOP-1)**CONSORTIUM****Coordinator**

ATELIER DES ARTISTES EN EXIL, France

Partners

- AL KANTARA ASSOCIACAO CULTURAL, Portugal
- SANTARCANGELO DEI TEATRI, Italy
- VISUAL VOICES, Cyprus

Project card:

MARLANDS

Maritima - Islands of Mediterranean

MARLANDS

Maritima-Islands is a communicative space for the institutions, artists, researchers and public of the Mediterranean with a special focus on the islands of the region. It is created for people to exchange their experiences, for motivate them to gain new knowledge, encourage them to conduct collective artistic work and recognise the uniqueness of the islands also to spread this knowledge beyond the targeted zone as these islands. The purpose of this project is to create a clear cut picture of every island as a matchless cultural and ecological system, to stimulate preservation of the cultural heritage and development of contemporary art on islands. Another objective – to support European dialogue between contemporary art, other disciplines and science that could helps to revitalize the cultural sector in this area. The project is planned to make an experiment that will introduce the new method which assist to change the form of co-creation and international communication making it easier, eco-friendlier and

less resource-consuming, as well as more simple in understanding for the greater audience so that to cause their sensitive response. We believe it is crucial to investigate the environmental and social problems of the islands and reflect these in the final collective artworks created by the contemporary artists in collaboration with other's disciplines and science. These 4 artworks will be interactive, highly mobile, inclusive, large-scale and, thus, will be create in art residencies period of project. It will be possible to demonstrate the final works online and offline without transportation. The production will become an example of the new methods – a hybrid format that includes digital and offline modes and will represented by several final events. It is going to be very helpful to the cultural community, while the project's website that will store all the materials will let continue the communication between the island.



**Website**<https://marlandsproject.com/>**Funding Year**

2021

**European Union Grant**

191.383,00 €

**Action**European Cooperation projects
(CREA-CULT-2021-COOP-1)**CONSORTIUM****Coordinator**

FUNDACION UNIVERSIDAD CATOLICA DE VALENCIA SAN VICENTE MARTIR, Spain

Partners

- ASOCIACION CULTURAL ART MADE, Spain
- FONDAZZJONI CENTRU GHALL-KREATTIVITA, Malta
- FUNDACIO ES BALUARD, MUSEU D'ART MODERN I CONTEMPORANI DE PALMA, Spain
- TECHNOLOGIKO PANEPISTIMIO KYPROU, Cyprus
- TREE SRL, Italy

Project card:

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Project Number: 101131762

MEDFEST

Mediterranean dialogues – an itinerant festival



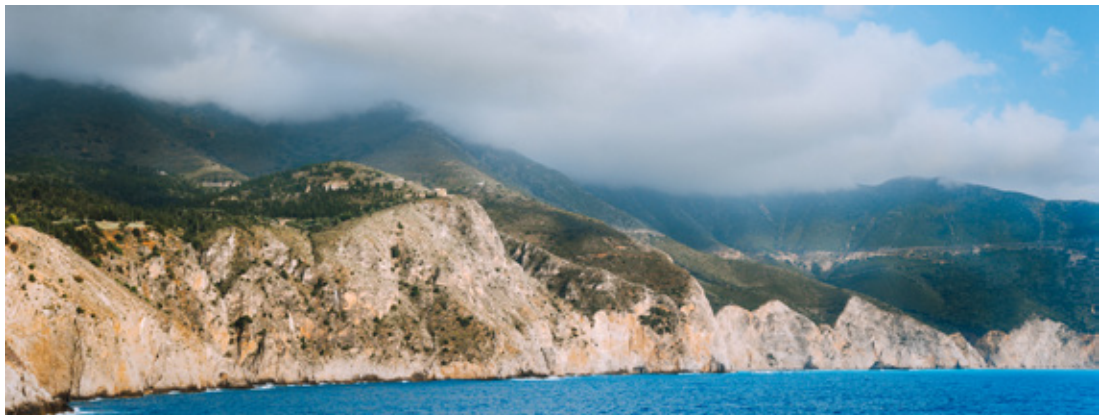
The Mediterranean has been at the centre of cultural exchange for thousands of years, nourishing new ideas, creativity and the artistic imagination. It has been the background for the cross-pollination of cultures over many centuries, bringing civilisations together through maritime connections and forging innovative practices to address global issues by uniting the two shores of the Global North and South. More recently this region has been united by common challenges including: migration, gender inequality, political unrest, social and religious divisions, and climate change, which is causing widespread fires, floods and rising sea levels. People across this region, and beyond, need to work together to address these challenges and find innovative solutions that transcend borders.

Our project seeks to address these challenges of the Mediterranean area, from climate change and sustainability to gender inequality.

Mediterranean Dialogues (MedFest) – an itinerant cultural festival – has been put together

by seven partners across the Mediterranean region to connect, explore and debate common issues through arts and culture, and build new opportunities for co-creation, participation and exchange.

The concept of MedFest is that arts and culture offer a medium through which we can explore and address the shared challenges of our contemporary Mediterranean societies. Our approach is to test out new forms of engagement and participation with local audiences around a rich and diverse programme of cultural activities, taking place inside cultural venues and also across the cities, in new and unexpected locations. Sharing new techniques for audience engagement is critical for bringing together new perspectives, new voices and new thinking on today's issues, and creating a space for (artistic and digital) dialogue and exchange with audiences and participants typically excluded from, or outside, mainstream culture.



**Website**<https://www.artexplora.org/en/festival>**Funding Year**

2023

**European Union Grant**

999.999,00 €

**Action**European Cooperation projects
(CREA-CULT-2023-COOP-2)**CONSORTIUM****Coordinator**

ART EXPLORA, France

Partners

- ANIMA PICTURES, Albania
- ASSOCIATION FONDATION KAMEL LAZAAR TUNISIE, Tunisia
- FONDAZZJONI CENTRU GHALL-KREATTIVITA, Malta
- FUNDACAO CAIXA GERAL DE DEPOSITOS-CULTURGEST, Portugal
- KEA EUROPEAN AFFAIRS, Belgium
- TIC THE ISLAND CLUB, Cyprus

Project card:

MODULACT

Beat to the Rhythm of Climate Action



ModulAct or Beat to the Rhythm of Climate action is a project aiming at revolutionizing the festival process into becoming more ecologically and economically sustainable. THE AFROBANANA is a community type of festival that uses music and art to challenge aspects and behaviors of a community. With a decade of Festival organizations, we realized the need for sustainable collaborations and a sustainable setup. Initially, despite the cultural significance of a festival, the impact on the environment is significant. Audience members tend to leave behind a lot of material waste in general (bottles, cans, food packaging, tents, clothing). Additionally, big festivals depend on significant energy consumption to power stages, lights, sound systems, catering spaces, and freezers. Festivals are facing dire conditions for survival so they are in need of sustainable solutions for long-term collaborations, and solutions when it comes to reducing expenses through sustainable structures meaning modular

reusable elements that are at the same time up to the standards of the New European Bauhaus. With this project, we want to introduce the ideas of The New European Bauhaus in the sector of festivals in three aspects, 1. Reducing waste by incorporating a reduce, reuse, recycle methodology for engaging our audience in sustainable practices during the festival. 2. Creating a device that charges batteries with solar energy that can provide power during the festival through reusable energy sources 3. Our main output is the design of real modules/joints for structures for an application not only in festivals but also at other cultural events and happenings. With the New European Bauhaus as a guiding principle, we will focus on sustainability and ensuring quality of experience and with that securing an accessible and inclusive festival. Festivals have great cultural value in how they shape creativity and experience this project thus will secure their sustainability in the long run.



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**Website**<http://modulact.eu/>**Funding Year**

2022

**European Union Grant**

159.255,00 €

**Action**European Cooperation projects
(CREA-CULT-2022-COOP-1)**CONSORTIUM****Coordinator**

ABR ALTERNATIVE BRAINS RULE, Cyprus

Partners

- ASOCIACION LUG OPEN FACTORY, Spain
- RAZVOJNO - EDUKACIJSKI CENTAR ZA METALSKU INDUSTRIJU METALSKA JEZGRA CAKOVEC, Croatia

Project card:

NEW INHERIT

INNOVATION 4 HERITAGE - Creating NEW talent through adaptive reuse of Heritage and Co-creation of Cultural space activation



NEW INHERIT seeks to contribute to creative and cultural sectors as a mean to create jobs and to sustain culture and innovation with the principle of co-creation and entrepreneurial mind-set and competences utilising the transfer of knowledge and the new approaches to curriculum building of Cultural Heritage adaptive reuse and experimental actions supported by community consultation.

NEW INHERIT Project builds on the 2019 Green Deal, the 2018 Digital Action Plan, the EU Agenda for Culture and NEB in contributing to utilise efficiently new technological advances for promoting the acquisition of cultural entrepreneurial and digital competences, as well as cultural skills through innovative and creative activities addressing Cultural Heritage transformation. One major challenge is ensuring that citizens, organisations and authorities are well aware of their responsibilities and their ability to improve the future built environment.

The project is planned for 24 months within various activities to support cultural talent, to create spaces for driven civic entrepreneurs and

cultural operators through addressing the issue of adaptive re-using cultural/heritage building by promotion of new cultural spaces and related employments in the form of the A COMMUNITY AMBASSADORS. NEW INHERIT promotes AGORA CULTURAL LAB (regional, national or EU level) and CULTURAL EXPERIENCE CREATOR in order to support the sustainable adaptive reuse of the heritage building into social entrepreneurial plans and thus create career orientation prospects for the future of young professional.

The impact of this project is for the creation of cultural related new jobs and skills in the circular economy through cultural heritage adaptive reuse, boosting cultural startups and sustainable hybrid businesses and empowering young cultural professionals, local communities and stakeholders through public-private-social cooperation models based on the idea implementation during the CULTURAL SPACE ACTIVATION.



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**Website**<https://newinherit.eu/>**Funding Year**

2023

**European Union Grant**

983.866,00 €

**Action**European Cooperation projects
(CREA-CULT-2023-COOP-2)**CONSORTIUM****Coordinator**

CULTURE GOES EUROPE (CGE) - SOZIOKULTURELLE INITIATIVE ERFURT EV, Germany

Partners

- A&A EMPHASYS INTERACTIVE SOLUTIONS LIMITED, Cyprus
- AYUNTAMIENTO DE MURCIA, Spain
- GID GRADSKI IDEI I DIZAYN SDRUZHENIE, Bulgaria
- SGUARDI URBANI, Italy
- UP PROJECT GESTION DE PROYECTOS, SL, Spain
- URBAN FOXES, Belgium
- YOUTH FOR EXCHANGE AND UNDERSTANDING INTERNATIONAL AISBL, Belgium

Project card:

Project Number: 101098608

PS4Her

Public Space 4 Her



Recent urban and gender studies on the topic of public space have often focused the discussion on topics of safety, sanitation, and visibility, not yet considering aspects connected to creative self-expression and political life. This proposal addresses the problem at its very genesis, examining the topic of public space through the empowerment of girls to co-design and co-produce public space. PS4Her proposes the foundation of a co-creative platform run by 3 female associations and supported by an external board of advisors, to investigate the needs, desires, and creativity of girls to co-design and co-produce public space.

The identification of a repository of completed and ongoing projects will allow the platform to build upon existing knowledge, spotting a gap in the field, nurtured by a workshop with the board of advisors in year one. Following this kick-off, one pilot project per year will give agency to girls, empowering them to take an active role in the design and production of public space.

The output of the three workshops that will take place in Brussels, Ljubljana and Nicosia will be playful urban interventions, co-constructed by the participants, which will be inaugurated annually on the International Day of the Girl Child. The 3 pilots will bring up the production of an action plan that can be applied elsewhere.

To generate impact, the project proposes to develop awareness and change mentality on the topic, engaging European policymakers, and local governments in a public dialogue. Therefore, the output will be disseminated through a mobile exhibition and a published toolkit. Additionally, the platform will participate in international conferences and exhibit the work (e.g. the New European Bauhaus festival...). The involvement of the board of advisors that have positions within institutions, city councils or other policy making establishments, will assure the transmission of the outputs to a large public.



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Website
<http://ps4her.eu/>



Funding Year
2022



European Union Grant
200.000,00 €



Action
European Cooperation projectss
(CREA-CULT-2022-COOP-1)

CONSORTIUM

Coordinator

KULTURNO DRUSTVO PROSTOROZ, Slovenia

Partners

- ALIVE ARCHITECTURE, Belgium
- URBAN GORILLAS, Cyprus

Project card:



SDGCultheritage

Let's create an SDGs heritage



SDGCultheritage - Let's create an SDGs heritage is the result of a cooperation between five European cultural organisations with the aim to:

- paving the way for Organizations within the sector of Culture & Creative Industries to align their strategies and operations to the 2030 Agenda for Sustainable Development and 17 Sustainable Development Goals (SDGs);

- raising awareness within Partner organizations, staffs, recipients of activities, stakeholders, wider public through the communication mainstreaming of the Sustainable Development Goals.

This cooperation project intends to propose a possible overtaking of existing barriers preventing the alignment and mainstreaming of the 2030 Agenda and SDGs through the following:

- the concept and organization of a creative event by every partner organization, to promote mainstreaming and alignment to the Sustainable Development Goals with the following main features:

Italy: the event will entail dance and music, poetry, visual arts, theatre in combination or stand-alone, involving among others local artists/organizations;

Cyprus: based on sustainable tourism, combining protection and valorization of natural heritage and natural resources, reduction of ecological/carbon footprint.

Greece: based in the places where classical Greek philosophy was developed and taught, such as for instance: the Platonos Academy, the Aristotle High School, the Zinonos' Vault, Delphi.

Poland: based on valorization of cultural heritage and/or landscape, its preservation, protection and conservation practices, also in case taking into account the archaeological perspective.

Spain: based on a creative synergy with the undergoing

regeneration activities of this ex-mining area in southwest of Asturias, combining leisure, tourism, culture and entrepreneurship to transform Tormaleo area in a hub for rural economic development through culture and art, promoting.

- the concept and organization of two transnational training and networking events with participants from all Partner Organizations, based on the project original methodology of how culture can enable environmental sustainability and sustainable development at various levels: through the intrinsic symbolic links between cultural diversity and biodiversity, through its influence on consumption patterns, and through its contribution to sustainable environmental management practices as a result of local and traditional knowledge, with the following main features:

Italy: based on a blend of theoretical classes and practical sessions to acquire knowledge and competences in relation to the 2030 Agenda for Sustainable Development and SDGs and potential alignment of Partners' strategies and operations.

Poland: based on a blend of theoretical classes and practical sessions on the following: skills to combine CCIs with life-skills and sustainable development competences also according to specific thematic focus.

- the concept and publication of an alignment and mainstreaming handbook: containing theoretical and practical knowledge, with a user-friendly approach for all, to align and integrate the Sustainable Development Goals within the strategies and operations of Partner organizations as well as to mainstream the SDGs in and through CCIs, which can be of general value and be used by other organizations within the industry.

The project also intends to respond to the specific challenge of valorizing the human resources within Partner organizations and in general within the CCIs towards upskilling paths, providing original knowledge connected to sustainable development.

**Website**<https://www.sdgheritage.eu/>**Funding Year**

2022

**European Union Grant**

200.000,00 €

**Action**European Cooperation projects
(CREA-CULT-2022-COOP-1)**CONSORTIUM****Coordinator**

ANTROPOSERVICE SAS DI DI ANDREA FRANCO, Italy

Partners

- CYPRUS SUSTAINABLE TOURISM INITIATIVE, Cyprus
- ESPACIO TORMALEO SL, Spain
- FUNDACJA OCHRONY KRAJOBRAZU, Poland
- INSTITOUTO ELLINIKIS FILOSOFIAS ASTIKI MI KERGOSKOPIKI ETAIREIA, Greece

Project card:

Project Number: 101055846

SENSin

Sensory Engagement navigating symbiotic innovation



SENSin is an innovation lab that will target transnational symbiotic collaborations and audience engagement through exploring holistically the senses. The project will involve conceptual investigation into enhancing audience experiences along with developing specific methodologies on creative collaborations and communication of artistic purpose.

The Creative & Cultural sectors have taken a hit for the past year and a half. With this project, we want to assist in the resilience effort bringing an attitude towards creativity and reinforcing exploration and experimentation in transnational and transcultural collaborations. We are proposing a project that will benefit both the creatively distant audiences and the creatives/culture professionals. At the same time we will engage with inclusion practices, thus revolutionizing experiences from a sensory perspective. We propose a project that focuses on engaging audiences in a wider spectrum by bringing in the foreground inclusion for people with sensory disabilities.

Innovation practices will lie within the subject of the senses with the consortium partners exploring the possibilities of experiences focusing on understanding the basic human senses and their enhancement within a multisensory cultural experience.

Within this project we will prioritize wider Audience engagement, establishing Sustainability practices for cultural/creative projects, and reaching an international dimension through this collaboration. For these purposes, we will establish an action plan with experiential and NFE activities with the employment of various digital tools that will result in engaging events with sensory enhancement on a local and transcultural level and apply art communication/comprehension practices to larger audiences. In Parallel we will establish Sustainability practices for cultural creative projects both on the sustainability of productions and ecological impact applied and evaluated through this project's activities.



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**Website**<https://alternativebrainsrule.com/sensin/>**Funding Year**

2021

**European Union Grant**

163,443.00 €

**Action**European Cooperation projects
(CREA-CULT-2021-COOP-1)**CONSORTIUM****Coordinator**

ABR ALTERNATIVE BRAINS RULE, Cyprus

Partners

- IBONIS EUROPEAN RESEARCH PROJECTS SL, Spain
- KYTTARO ENALLAKTIKON ANAZITISEON NEON (K.E.A.N), Greece

Project card:

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Studiotopia 2

Studiotopia: Enter the Symbiocene with Arts and Science

STUDIOTOPIA

Studiotopia: Enter the Symbiocene with Arts and Science is a program for established and emerging artists, scientists and young people to take together a position on sustainable development. It involves cultural and innovative institutions promoting artists that want to be nurtured by researchers from the field of sciences and humanities, and want to be informed by the latest developments in research, and to contribute to serious global discourses. Based on the first edition of the European cooperation project Studiotopia: Arts meets Science in the Anthropocene, the methodology evolves around cross-fertilization. Studiotopia 2 builds upon the first results generated by the original Studiotopia project, supported by Creative Europe between 2019 and mid end 2022. The project has been key to support a series of residencies between artists and scientists that are being shown in various exhibitions. The current proposal on a conceptual and contextual level opens up the Symbiocene,

which becomes the new perspective in which to formulate the challenges that will be faced by scientists and artists together. The Symbiocene, understood as mutual beneficial attempt between different entities, is the ideal context in which to develop interdisciplinary reflection processes, at the same time, in reconsidering the natural/artificial differences, including technology in the human/natural/artificial relationship. A new way of think about the nature of technology is not only possible, but also necessary. In the field of the symbiotic method, it seems to be preferable thinking about artificial intelligence as a natural intelligence, in other world an intelligence that, just like the "natural one" need to be fixed, need to learn and, somehow discover what is useful and what is not, what is ethic and what is not and so on. This perspective on artificial intelligence could be an important catalysator of innovation: it is a revolutionary pattern to follow for art, science and institution as well.



**Website**

<https://studiotopia.art/>
<https://makerspace.cyens.org.cy/portfolio/studiotopia-2/>

**Funding Year**

2023

**European Union Grant**

1.786.734,00 €

**Action**

European Cooperation projects
(CREA-CULT-2023-COOP-3)

CONSORTIUM**Coordinator**

MEET DIGITAL COMMUNICATION SRL IMPRESA SOCIALE, Italy

Partners

- ARS ELECTRONICA LINZ GMBH & CO KG, Austria
- ASOCIATIA CENTRUL CULTURAL CLUJEAN, Romania
- ASSOCIACION HEXAGONE ARTS ET SCIENCES, France
- CENTRUM SZTUKI WSPOLCZESNEJ LAZNIA, Poland
- CYENS CENTRE OF EXCELLENCE, Cyprus
- DIGITAL HUB DEVELOPMENT AGENCY, Ireland
- FUNDACION LA LABORAL CENTRO DE ARTE Y CREACION INDUSTRIAL Y PROMOCION CULTURAL, Spain
- GLUON, Belgium
- PALAIS DES BEAUX ARTS, Belgium
- ZAVOD ZA KULTURO, UMETNOST IN IZOBRAZEVANJE KERSNIKOVA, Slovenia

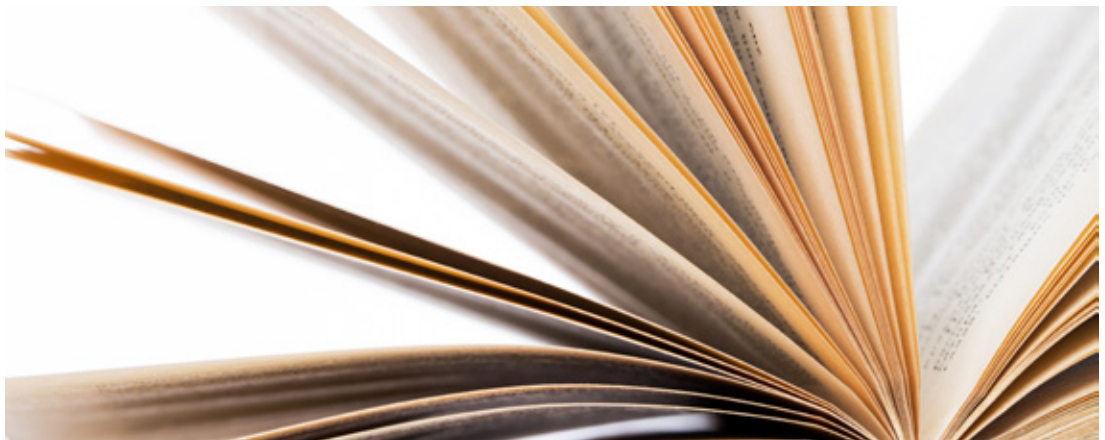
Project card:

ThinkPub

Thinking Publishing

ThinkPub proposes the creation and implementation of a learning hub for the book sector in a tightly intertwined action between internationally experienced experts and relevant educational materials with well-established local industry gatherings, in the ambition to bring strong educational offers directly to the practitioners. Learning, experimenting with, and fully exploring new models of production, distribution and communication with highly targeted audiences is the key for sustaining the diversity of the book sector in both cultural and business regards. ThinkPub will introduce new ways to make available and target such knowhow with a special focus on small organizations and smaller markets, by combining 2 powerful approaches: (1) Creating a “Library of Digital Learning Objects” providing the sector with international perspectives, insights, use cases and innovative practices in managing, marketing, using new technologies as well as fostering costly translations and learning about new research on reading practices of both, digital and physical books; (2) Organizing

professional trainings in close collaboration with well-established local platforms to reach book professionals at their existing hubs and being able to adjust cutting edge business practices to respective local or regional requirements. The ThinkPub consortium brings together broadly recognized trade organizations, experienced technological innovators, as well as local industry hubs, in the aim of producing and delivering highly relevant and customized trainings directly to the sector’s practitioners. The composition of the consortium as well as the strategic connection of knowhow from internationally recognized experts with local purveyors of professional education and stakeholder networks, guarantees a sustainable offer which can balance the global perspectives of the ongoing digital transformation with the sector’s traditionally strong local and regional characteristics and differences.



**Website**<https://thinkpub.eu/>**Funding Year**

2023

**European Union Grant**

1.408.732,00 €

**Action**European Cooperation projects
(CREA-CULT-2023-COOP-3)**CONSORTIUM****Coordinator**

BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST, Slovenia

Partners

- BEAT TECHNOLOGY AS, Norway
- CARLO ANDRE DE LIMA CARRENHO, Sweden
- EUROPEAN DIGITAL READING LAB, France
- FEDERATION DES EDITEURS EUROPEENS, Belgium
- FONDACIA SLEDVASHTA STRANICA, Bulgaria
- FUNDACION GERMAN SANCHEZ RUIPEREZ, Spain
- GIORGOS PAPANAGIOTOU & SIA EE, Greece
- POLSKA IZBA KSIĄZKI IZBA GOSPODARCZA, Poland
- THE LIMASSOL BOOK FAIR (LBF) LIMITED, Cyprus
- UNIVERSITETET I STAVANGER, Norway
- WISCHENBART RUEDIGER, Austria

Project card:

Web3Tour

Web 3.0 Accelerator for Sustainable Cultural Tourism



The cultural tourism sector is a vital part of the European economy, but it is facing challenges as it adapts to web 3.0 and green transitions. The sector needs to acquire new skills and knowledge to remain competitive and sustainable in this new web 3.0 era. This proposal aims to address these challenges by creating a specialized accelerator that will provide targeted training and capacity-building activities in the areas of decentralization, entrepreneurship, professional development, digitalization, and sustainable business models. The accelerator will also create opportunities for cultural tourism professionals to network, connect and collaborate with peers and experts. The accelerator will provide training, mentoring and peer learning opportunities to participants. Training sessions will focus on the latest trends and technologies, such as blockchain and decentralized markets, social media marketing and virtual reality technologies, to support sustainable cultural tourism development.

Participants will be able to attend webinars, workshops and lectures to learn from experts and to network with their peers in the sector. Additionally, the accelerator will provide access to funding and resources to support innovative initiatives in the sector. This project will create a positive impact on the cultural tourism sector by helping participants adapt to web 3.0 and green transition. It will equip professionals with the right skills and resources to ensure their sustainable business model. The project will also raise awareness about the importance of web 3.0 and green transition, and will promote cross-sector collaborations to foster innovative solutions.

Ultimately, this project will help the tourism sector to become more efficient, resilient, and sustainable. The target group for this project will be artists and professionals in the cultural tourism sector, including cultural managers, heritage managers, cultural tourism operators, and other related professionals.



**Website**

<https://tourism4-0.org/t4-0-projects/web3tour/>

**Funding Year**

2023

**European Union Grant**

199.963,00 €

**Action**

European Cooperation projects
(CREA-CULT-2023-COOP-1)

CONSORTIUM**Coordinator**

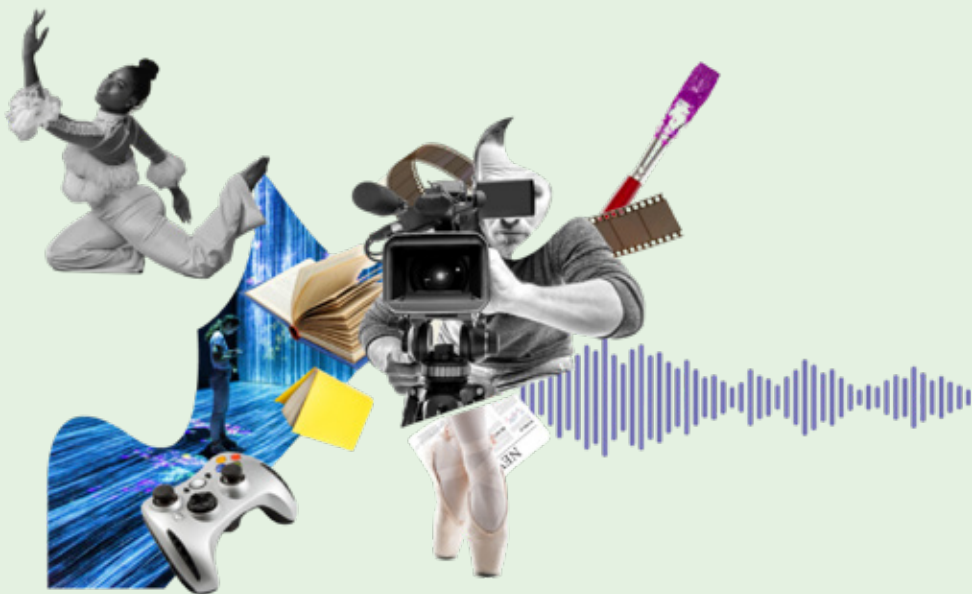
IMPACT ENTREPRENEURSHIP AWARD LIMITED, Cyprus

Partners

- ARCTUR RACUNALNISKI INZENIRING DOO, Slovenia
- THEFUTURECATS I.K.E., Greece

Project card:

MEDIA Strand



Project Number: 101072635

APART FROM HER (GZM - GIZEM)

A Cypriot woman flees from war-ridden Cyprus to apartheid South Africa in 1974 to start a new life through an arranged marriage to a Cypriot man who has no idea who she really is.



**Website**

<https://www.meraki-films.com/projects-1>

**Funding Year**

2021

**European Union Grant**

56.420,00 €

**Action**

European Co-development
(CREA-MEDIA-2021-CODEV)

CONSORTIUM**Coordinator**

MERAKI FILMS LTD, Cyprus

Partners

- Les Films d'Antoine, France

Project Number: 101072893

AREF

Co-Development Media Application



The objective of our project is the co-development (followed by the co-production) of AREF, the highly anticipated second feature film of Camille Vidal-Naquet, whose debut feature SAUVAGE premiered at the 2018 Cannes Film Festival. Our aim is to start principal photography in Cyprus in late spring/early summer of 2025, followed by a premiere at an A-list festival in 2026. The project partners are: AMP Filmworks (Cyprus) and Les Films de la Croisade (France). A partnership between countries of so-called high audio-visual production capacity (France) and low audio-visual production capacity (Cyprus), bringing different cultural, linguistic and artistic sensibilities together and into the European market, making it a European collaboration in its truest sense. This partnership enables us to capitalise on each country's strength while accommodating its weaknesses. Cyprus will provide what is needed in

terms of the required unique locations, availability of experienced crew and supporting cast (approx. 80% of the crew can consist of local professionals), as well as a co-financing partner with access to local co-production funds and financial incentives. France has access to larger and more diverse funding opportunities, A-list actors, distributors, sales agents and marketing experts and script consultants, elements that Cyprus unfortunately still lacks.



© Camille, Vidal Naquet, 2021

**Website**

<https://www.filmworks.com.cy/aref>

**Funding Year**

2021

**European Union Grant**

60.000,00 €

**Action**

European Co-development
(CREA-MEDIA-2021-CODEV)

CONSORTIUM**Coordinator**

A.M.P. FILM WORKS LIMITED, Cyprus

Project Number: 101104779

BLACF

Bark Like A Cat Films Mini-slate



Bark Like A Cat Films Mini-slate list of projects:

Smaragda - I got thick skin and I can't jump

*fiction/feature | Cyprus | drama |
(in post-production)*

Written and Directed by Emilios Avraam

With environmental sensitivities, ineffectual relationships and a career stuck in time, Smaragda, a middle-aged single woman, is pondering on what kind of legacy she will leave in this world. She starts working as a kids entertainer in a tourist resort and jumps on the social media bandwagon to gain exposure, while she goes through a journey of self discovery.

Nala and Stella

fiction/feature | Cyprus | drama | (in development)

Created and Directed by Tonia Mishiali

Co-written by Tonia Mishiali, Dianne Jones, Simona Nobile

When a teenage African asylum seeker and a middle-aged local recovering drug addict form an unlikely bond, the two women will soon discover an unexpected twist on the meaning of love and family.

Shibboleth

fiction/feature | Cyprus | drama | (in development)

Written and Directed by Alexandra Matheou

A love triangle forms between a surrogate mother and the couple whose baby she is pregnant with as she joins them on a summer vacation. Nothing goes as planned when the truth is revealed about their real intentions.



© Envato image bank

**Website**<https://www.barklikeacat.com>**Funding Year**

2022

**European Union Grant**

135.00,00 €

**Action**European Co-development
(CREA-MEDIA-2022-DEVMINISLATE)**CONSORTIUM****Coordinator**

BARK LIKE A CAT FILMS LTD, Cyprus

Project Number: 101104638

FP Minislate

Felony mini-slate including the fiction film **THE UNFAIR LIFE OF VASILLIA BELOUSI** and the hybrid feature **MALIOVANKA, MY VILLAGE**



Life is Unfair to Basilia Belushi

Mediterranean and Balkan families often tie their members with a form (or several forms) of guilt. The film deals with an issue that more or less all of us at some point in our lives will face, or have faced: the care of our parents, and the responsibility we have towards them when they grow old. When someone gets older, they become a child again, returning to a state in which they need constant care even for their basic daily needs. As the years go by, I find myself dealing with these thoughts more and more. It is a difficult and heavy subject, which I intend to approach with hum - our and a dose of lightness since the film does not focus on the age of Vassilia, but on the uncomfortable realisation that comes to the children called to take care of their parents - or, to put it in other words - to repay their mother's care. Vassilia Belushi is a character who at some point in her life stopped talking. Raising her daughters on her own, and losing friends along the way, the woman seems to have lost her enthusiasm and need for communication with the world around her. Until she stopped talking completely. The main arc of the film is the relationship of the three sisters, which is outlined with comic elements. These are three different women who will be forced to coexist after years. Having spent most of their adult life away from each other, they remember what unites them from their childhood, but also they come across face everything that separates them.

Maliovanka, My Village

This film was meant to be about everything that stands in the way of the romantic way in which I perceive the vast forests, the cart rides, the soviets, the discos with Russian pop of the '70s-'80s, the polyphonic songs around a table with vodka, my relationship with people, my relationship with my mom and my relationship with myself.

But, now..The impact strategy has been adapted to reflect the evolving situation in Ukraine. The project has pivoted to focus more on immediate cultural preservation needs and the documentation of wartime experiences. This shift has enhanced the project's relevance and necessitated additional measures to ensure the safety and engagement of local participants. The ongoing war and the current situation in Ukraine, including the country's military position and power outages, have heightened the project's visibility. However, it is disheartening that some people think the war in Ukraine has ended or have lost interest.

Link to trailer: https://www.youtube.com/watch?v=BRua2P_pC-Q



Website
<https://felonyproductions.eu/>



Funding Year
2022



European Union Grant
985.000,00 €



Action
European mini-slate development
(CREA-MEDIA-2022-DEVMINISLATE)

CONSORTIUM

Coordinator
FELONY FILM PRODUCTIONS, Cyprus



© Stelios Kammitis, 2024



© Stelios Kammitis, 2024

LTN CO-DEV

Love Thy Neighbor



Love Thy Neighbor is a film freely adapted by Siegrid Alnoy and Sophie Fillières, based on the novel "The Asylum Seeker", by Arnon Grunberg. The project is jointly developed by EAUX VIVES PRODUCTIONS in France and AMP FILMWORKS in Cyprus in collaboration with PALLAS FILMS in Germany. This quirky comedy drama follows the lives of an exceptional couple, Beck and Marianne, who are completely estranged but somehow linked through Marianne's illness. The story deals with important themes such as love, illness and acceptance of the other. Although the project is currently in advanced development, it still requires script development and consultancy in Cyprus. It also involves trips to Cyprus as approximately 1/3 of the film will be shot there. The production team consists of determined and reliable actors from different countries such as France, Cyprus, Germany and Switzerland. The collaboration with Cyprus is particularly beneficial because of the

availability of locations that are inaccessible in France, as well as the expertise of the local team. In addition, the co-financing partner is experienced and has access to local co-production funds. The collaboration between France and Cyprus in the markets offers significant and diversified funding opportunities, as well as privileged access to key players. The two countries are very different, each bringing unique advantages to the film: France, being a world-renowned film producing country, and Cyprus, with its strategic geographical location and attractive tax advantages, can provide unique filming and financing opportunities. It is important to combine the strengths of both countries. Overall, Love Thy Neighbor is an ambitious and promising project that benefits from the international collaboration between the co-producing countries and a team determined to make it a lasting success.





Website

<https://www.filmworks.com.cy>



Funding Year

2023



European Union Grant

117.366,00 €



Action

European Co-development
(CREA-MEDIA-2023-CODEV)

CONSORTIUM

Coordinator

EAUX VIVES PRODUCTIONS, France

Partners

- A.M.P. FILM WORKS LIMITED, Cyprus

Recrucified

Co-development proposal for the adaptation of the novel “Christ Recrucified” by Nikos Kazantzakis into a contemporary feature film



Manolis, a rebellious young man with a speech disorder, lives in Lykovryssi, an isolated Greek island under Turkish occupation. The protection his father, Patriarcheas, offers him, as Chief of the Police Squad, has allowed Manolis to become reckless and unruly.

During one of their nightly escapades, Manolis and his posse desecrate a statue of Christ with graffiti and gravely injure the priest who rushes over to stop them. Under pressure by the local Orthodox bishop, his father cannot turn a blind eye to his son's shenanigans; this time, Manolis needs to suffer the full consequences of his actions. To escape the harsh punishment, he turns his friends in, joins the Police Squad and accepts the role of Christ in the Easter Passion Play, the extravagant production the Bishop is about to direct after seven years of occupation.

When a fisherman rescues a group of Greek refugees fleeing from a neighboring island, Manolis becomes an unwilling witness and participant of the inhumane treatment they are being subjected to. Alarmed that the refugees' arrival may disrupt the status quo, Patriarcheas and the Bishop ask Adil, the Pasha governing Lykovryssi, to send the refugees back to their island, where they will surely be condemned to death for their uprising.

Ridden by guilt for having betrayed his friends and striving to find the role that truly suits him, Manolis is inspired by Katerina, the village prostitute who does not hesitate to stand up against injustice and corruption. The young rebel decides to risk it all...





Funding Year

2023



Action

European Co-development
(CREA-MEDIA-2023-CODEV)



European Union Grant

133.500,00 €

CONSORTIUM

Coordinator

BOYCOTT FILMS LTD, Cyprus

Partners

- Indigo View, Greece
- The Piranesi Experience, Italy

The Olive Bunch



In the sun-soaked mediterranean countryside, three 11-year-old friends turn everything upside down in a race to complete their bucket list before their childhood runs out, and no huffy teenager, high-strung adult or fire-breathing Dragon will be allowed to stand in their way. For the first 11 years of their lives, AMIRA, STEPHANO and YANI have spent every summer vacation at Grandma's Olive Grove, on the outskirts of a sun-soaked, sleepy village surrounded by rocky hills, sandy beaches and thick, teeming forests. But as they return to their beloved vacation spot at the start of their last summer before secondary-school, to discover that GRANDMA has agreed to sell off the Olive Grove to a theme-park conglomerate at the end of the season, the three friends are confronted with the end of an era: their own childhood.

So, they decide to go out with a bang. With just 60 days of vacation to go before secondary school begins, Amira, Stephano and Yani devise a "bucket list" of all the crazy, daring, imaginative and totally irresponsible exploits they've always dreamed of: To explore the shipwrecks, sea caves and abandoned sand-mines they've always been

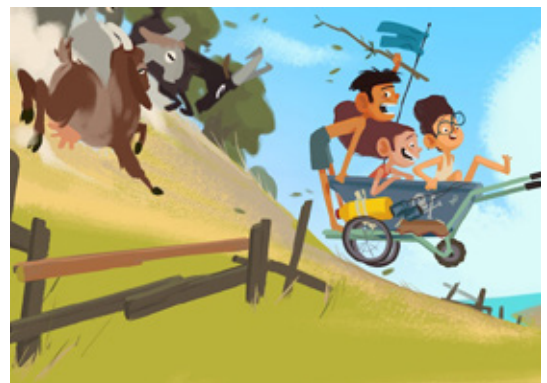
warned to avoid, experience the thrills, spills and scrapes of dare-devil bicycle rides, full-fathom sea dives, midnight lake crossings and dizzying bungee-jumps, and enjoy the unparalleled awesomeness of creating legendary memories with your very best friends.

Of course, no summer adventure can truly be EPIC without proper antagonists, and the three friends have plenty to deal with just getting around Amira's snooping teenage sister, SOPHIE, who is determined to make everyone feel as miserable as she does, GROUNDSMAN JIMI, the town's self-appointed keeper of public order, and the CORPORATE GOONS who are trying to get a head start on turning Grandma's bucolic grove into a chintzy "adventure" park.

But when their exploits cross paths with the eccentric coterie of SPIRIT CREATURES who have lain hidden in plain sight around the island for centuries, the stakes will be raised to a whole other level, and the OLIVE BUNCH will find themselves triggering mayhem of mythic proportions, and loving every minute of it.



© Katerina Pantela, Maria Pavlou, 2024



© Katerina Pantela, Maria Pavlou, 2024

**Website**

<https://www.pixelgiants.com/theolivebunch/>

<https://www.pricklypearanimation.com/>

<https://www.instagram.com/the.olive.bunch/>

**Funding Year**

2022

**European Union Grant**

180.000,00 €

**Action**

European Co-development
(CREA-MEDIA-2022-CODEV)

CONSORTIUM**Coordinator**

DAILY MADNESS LIMITED, Ireland

Partners

- PIXEL GIANTS LTD, Cyprus
- PRICKLY PEAR ANIMATION LTD, Cyprus

Project card:

Cross-Sectoral Strand



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Project Number: 101112285

IQMedia

A collaborative framework towards business transformation, Innovation, Quality journalism, and advanced digital skills in the Media environment covering Greece, Cyprus, France, and Portugal.

Context: “Digital disruption” are two words that keep challenging media companies and business endeavors in the media ecosystem. For news organisations to survive, the only way to move forward and gain a competitive edge in the market is to embrace the disrupting technologies and implement new business models.

Objectives: IQ Media, is a collaborative knowledge-transfer hub that aims to support the digital transformation of news organisations, uplevel the digital competencies of their employees, and lay the foundations for cross-border collaborative projects via the use of innovative technologies. IQ Media intends to contribute to the development of a media ecosystem that is competent, highly trained, sustainable, and builds upon research and innovation to ensure future success.

Based on the identified market needs of the analysis we conducted, and the goals of IQ Media, the hub will consist of three pillars:

- Academy for Journalists and Publishers. The Academy will design and host different online courses and talks depending on market needs. The yet-to-be-developed modules will focus on AI and Data Journalism among other innovative technologies and advance the digital skills of the journalists and managers, improve the quality of journalism produced and contribute to the digital transformation of the media sector.

- Collaborations. The media professionals will use the newly acquired skills and technologies they have learned, to collaborate with each other, and experiment with the creation of new innovative products and services based on AI and Big Data, to boost their business.

- Research & Development Lab: the R&D Lab, will research and share the strategies and best practices for the Digital Business Transformation of media companies. IQ Media will produce a consortium with partners from Greece, Cyprus, France, and Portugal.



**Website**<https://iqmediahub.com/>**Funding Year**

2022

**European Union Grant**

934.683,50 €

**Action**NEWS - Journalism Partnerships
(CREA-CROSS-2022-JOURPART)**CONSORTIUM****Coordinator**

ETHNIKO KAI KAPODISTRIAKO PANEPISTIMIO ATHINON – UOA, Greece

Partners

- ALPHA TELEVISION CYPRUS LIMITED, Cyprus
- APIMPrensa - ASSOCIACAO PORTUGUESADE IMPRENSA, Portugal
- GROUPE NICE-MATIN, France
- LIQUID PUBLISHING ANONYMI ETAIREIA PARAGOGIS ANTIPROSOPEION KAI EMPORIKIS EKMETALLEFSIS PSIFIAKON MME, PERIECHOMENOU KAI DIAFIMISIS - LIQUID PUBLISHING, Greece
- NEES KATHIMERINES EKDOSEIS MONOPROSOPI ANONYMI ETAIREIA, Greece

Project card:

Musika Peripherika

The New Crossroads of Music & Film in the 21st Century

Building on European musical heritage and folk traditions, Musika Peripherika is an innovative European audio-visual and music project documenting the creative processes in co-creation and field recording sessions filmed across Europe. From this pool of musical filmed works, using a new .music Unique Identifier metadata code for each creator involved, the project maps out all creators involved in the music as well as audio-visual creative process and tests a new open framework for registrations with rights societies, in an automated, trans-European fashion. In parallel with the filmed residencies, expert talks with music professionals from the music publishing and synch worlds inform the participants on their rights in the most remote communities of Europe - from the Sami in the North to the Mediterranean south. The resulting films and recorded music, along with the corresponding metadata, will build up a new European Open Framework of musical and A/V rights to test ways through which we can

increase the speed and transparency of rights distributions across Europe - both publishing rights as well as neighbouring rights. Furthermore, using the new .music domains for all participants as well as residency films, video clips, interviews and other A/V filmed output, the project will test ways through which the new .music websites, which will all be web 3.0 video-enabled, verified domains with HTTPS built-in can be linked through a new European music video portal to present, in the future, a viable European alternative to YouTube - with the key difference that revenues generated will be fairly paid out to the creators of the content: film-makers, production co's, record labels, music publishers, and of course artists. A new European Sound Labs production library will further promote cooperation between the music and A/V sectors across Europe, fostering freedom of artistic expression, intercultural dialogue and social inclusion, access, distribution and promotion.



**Funding Year**

2021

**Action**Creative Innovation Lab
(CREA-CROSS-2021-INNOVLAB)**European Union Grant**

1.373.261,00 €

CONSORTIUM**Coordinator**

SARAIVA CANEJO LEITAO UNIPessoal LDA, Portugal

Partners

- NORD UNIVERSITET, Norway
- DOTMUSIC LIMITED, Cyprus
- AMAEI - ASSOCIACAO DE MUSICOS ARTISTAS E EDITORAS INDEPENDENTES, Portugal
- MOSAIC PRODUCCIONES AUDIOVISUALES SL, Spain
- HEAVEN ELEVEN IPDB INC LIMITED, Ireland
- DIGICITI NETWORKS OU, Estonia
- BEACTIVE, PRODUCCOES INTERACTIVAS SA, Portugal
- BANDO À PARTE, LDA, Portugal
- VALUNODE OU, Estonia

Project card:

NewsArcade

Seriously Play the News!!



Media companies are facing a fundamental challenge: the questioning of their legitimacy. The rise of disinformation, the increasing challenges to democracy and its principles, the ideologically driven questioning of science, the constant criticism and increased pressure on journalists have been encouraging distrust in the media for years.

Media companies must reaffirm their role in democratic societies by strengthening connections with their audience and reaching out to those who have fallen away from them. Top-down approaches are ineffective; instead, media

companies should engage with their audience, listen to their concerns, and prove their relevance. This requires them to explain their purpose and demonstrate their value to the public.

In response to these challenges NewsArcade has developed a gamified news format that allows journalists to create interactive stories, engaging audiences in a fun and immersive way. This tool aims to improve news literacy, build critical thinking skills, and strengthen media outlets by increasing engagement. By using creativity and gamification, the NewsArcade tool seeks to empower its users to better understand the journalistic process.



**Website**<https://newsarcade.eu/>**Funding Year**

2021

**European Union Grant**

796.529,40 €

**Action**Creative Innovation Lab
(CREA-CROSS-2021-INNOVLAB)**CONSORTIUM****Coordinator**

EKDOTIKOS OIKOS DIAS DIMOSIA LIMITED - DIAS PUBLISHING PUBLIC LTD, Cyprus

Partners

- ALLIANCE DE LA PRESSE D'INFORMATION GENERALE, France
- IN2 DIGITAL INNOVATIONS GMBH, Germany
- PORTAPLAY APS, Denmark
- SA DE PRESSE ET D'EDITION DU SUD OUEST - SAPESO, France
- STICHTING NEDERLANDS INSTITUUT VOORBEELD EN GELUID - BEELD EN GELUID, Netherlands
- SYDDANSK UNIVERSITET - SDU, Denmark
- WAN-IFRA FR, France

Project card:

Cyprus in Creative Europe

2021-2023



**Creative
Europe
Desk**

Cyprus



Organisation
for European
Programmes
and Cultural
Relations

Co-funded by
the European Union



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ΥΠΟΥΡΓΕΙΟ
ΠΟΛΙΤΙΣΜΟΥ
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OF CULTURE

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